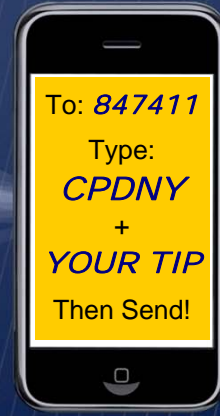


tip 411

HELP FIGHT CRIME!

Text anonymous tips to
Cheektowaga Police Department.



tip 411

A service of
CHEEKTOWAGA POLICE DEPARTMENT



Sign up for CITIZEN OBSERVER ALERTS
www.tocny.org



tip411™ does three key things:

Group Alerting:

We can pinpoint targeted text and email alerts to custom public groups that we want to reach such as neighborhood watch, businesses or school organizations.

Social Media Publishing:

We can securely and simultaneously publish information to our Facebook page and the Police Department website, reaching people where they get their information.

Anonymous Text Tips:

The public now has the ability to anonymously contact the Police Department via text message or web tips and it allows us a two way connection to interact with tipsters to gather more intelligence and information.

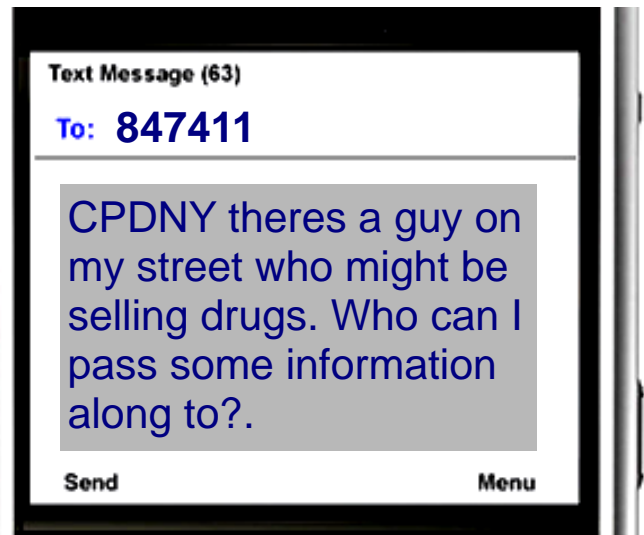
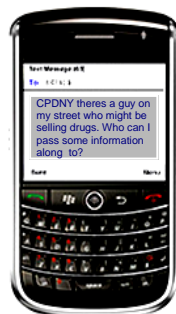
1. TEXT YOUR MESSAGE TO:

847411 (TIP411)

2. INCLUDE IN YOUR TEXT:

keyword CPDNY
then TYPE in your
anonymous tip.

3. Hit SEND!



Find out more & sign up at <http://www.tocny.org/Departments/Police.aspx>